



COURSE SYLLABUS

1. Information about the program

| | | | |
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| 1.1 Higher Education Institution | Babeş-Bolyai University, Cluj-Napoca | | |
| 1.2 Faculty | European Studies | | |
| 1.3 Department | European Studies and Governance | | |
| 1.4 Field of study | International Relations and European Studies | | |
| 1.5 Study level | Bachelor | | |
| 1.6 Programme of study/ Qualification | International Relations and European Studies | | |

2. Information about the discipline

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|--------------------|---|--------------|---|--------------------------------------|---|---------------------------------|----|
| 2.1 Module | Principles of Economics | | | | | | |
| 2.2 Course holder | Dr. Mircea Maniu, Associate Professor | | | | | | |
| 2.3 Seminar holder | Dr. Monica Burcă-Voicu, Assistant Professor | | | | | | |
| 2.4 Year of study | 1 | 2.5 Semester | 1 | 2.6. Type of assessment ¹ | E | 2.7 Type of module ² | OB |

3. Total estimated time (teaching hours per semester)

| | | | | | |
|---|-----|-------------------------|----|--------------------------|----|
| 3.1 No. of hours per week | 3 | 3.1 of which for course | 2 | 3.3 of which for seminar | 1 |
| 3.4 Total no. of hours in the curriculum | 42 | 3.5 of which for course | 28 | 3.6 of which for seminar | 14 |
| Time distribution: | | | | | |
| Study by using handbook, reader, bibliography and course notes | | | | | |
| Additional library/specialised online research, field research | | | | | |
| Preparation of seminars/laboratories, homework, projects, portfolios and essays | | | | | |
| Tutoring | | | | | |
| Examinations | | | | | |
| Other activities: | | | | | |
| 3.7 Total no. of hours for individual study | 94 | | | | |
| 3.8 Total no. of hours per semester | 150 | | | | |
| 3.9 No. of ETCS credit points | 5 | | | | |

4. Prerequisites (where applicable)

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| 4.1 of curriculum | • Basic economics |
| 4.2 of competencies | • |

¹ E - exam, ME - multi-term examinations, C - colloquial examination/assessment test

² OB - core module, OP - elective module, F - extracurricular module

5. Conditions (where applicable)

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| 5.1 For the development of the course | • |
| 5.2 For the development of the seminar/laboratory | • Minimum 75% attendances |

6. Specific skills acquired

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| Professional skills | <p>Knowledge competencies : Getting through concepts and economic theories as well as through the pattern individuals and firms are dealing with economic life. Understanding the role and tasks of both private and public entities in making operational the economy of a certain country. Being aware of the manner a government would operate in designing economic policies.</p> <p>Applicative competencies: Starting from the link necessities-resources, – this class investigates the objective movements of the economy on the following layers: A) Microeconomics (Property and firms, Productive factors, their combination and the result as a production function, The supply of goods and services, The supply, Cost, Competition and Prices) as well as Macroeconomics (Macro Indicators, Circular flow, Growth and Development, Equilibrium and Cyclical movements, Inflation and Unemployment, Economic policies and national and international determinants of the economy).</p> <p>Attitude competencies : Full comprehension of the economic mechanisms as well as the abilities to understand economic phenomena in order to build the ground for further deepening of economic and managerial areas of study.</p> |
| Interdisciplinary skills | <p>This topic is grounded on both theoretical and empirical sources of knowledge. Such a dual perspective on economic life allows:</p> <ul style="list-style-type: none"> • Creating a proper level of understanding of both micro and macroeconomic issues while debating the most appropriate policies in specific respects. • Developing the student's abilities to "grasp" the business environment and link various aspects of economic and social life to the daily realities of the economy • Policy analysis and case studies that reconfigure in a modeling manner the reality. Institutional approach of the economy, by observing the activity of relevant stakeholders, especially within the EU framework. <p>The overall teaching and educational approach focuses on the capacity of the students to communicate between them and with the educational moderator and tests their capacity to react to the best of their abilities at various economic scenarios. Group activity is highly encouraged. English is the only communicational vehicle used for this purpose.</p> |

7. Course objectives (based on list of acquired skills)

| | |
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| 7.1 General objective | <ul style="list-style-type: none"> • Making the student familiar with economic life in Romania, EU and the global environment • Public information, as observed in the business environment, the political one as well as the administrative are to be investigated and analyzed by the students. They are supposed to be able to conceive professional economic scripts, both micro and macro, under various constraints. Risk undertaking and international exposure are musts of this approach. • Students are supposed to be able to aggregate their knowledge in a historical as well as a comparative framework. The emphasis would be obviously on the present day Romanian economic juncture. |
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| 7.2 Specific objectives | Economics should allow students to decide whether the issue under scrutiny is of micro or macro consistency, whether the policy or governance scheme in a certain case is appropriate or not. Most topics have an empirical reverberation and should develop not only knowledge of the kind but also specific market skills. |
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8. Contents

| 8.1 Course | Teaching methods | Observations |
|---|---|--------------|
| 1. Microeconomics and macroeconomics concepts. The theory of economic sciences. | All the classes begin with a 5 minutes assessment of the week's economic outlook, both domestic and international. Students are kindly asked to brows the topics of the following class in order to be able to interact with the teacher. Main points are presented at the beginning and then gradually developed. Class wrap-up consists in the review of the most important issues under scrutiny during that specific class. (Applicable to all classes) | |
| 2. Specialization, Division of Labor and Exchange. Property and ownership. Units of productions. Production factors – nature, labor and capital | | |
| 3. Rational Consumer's Behavior | | |
| 4. The law of supply and demand. | | |
| 5. Perfect competition / Imperfect competition | | |
| 6. Production and Costs Price and profit maximization. | | |
| 7. National economy. Comparative economic structures. Macroeconomic indicators. | | |
| 8. Income distribution Expenditures, production and income active circular flow . The balance between revenues and expenditures / the balance between consumption and investments Patterns of consumption Consumption and savings | | |
| 9. Economic growth Conceptualization of economic growth and development General economic equilibrium Cyclical nature of economic development | | |

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| Typology of the economic cycle Short and medium business cycles and their cyclical conjectural implications The long cycles and the Kondratiev growth prospects | | |
| 10. Money and the monetary market Monetary policy | | |
| 11. Inflation. Typology and size of inflation | | |
| 12. Unemployment and its control functions The relationship between inflation-unemployment | | |
| 13. State and economy. Economic policies for growth and development. Fiscal policy. Policies to promote the national economy in the international area. | | |
| 14. The contextualization of the micro and macroeconomic concepts on the contemporary Romanian economy . | | |
| Bibliography | | |
| 1. Olivier Blanchard, Macroeconomics, Prentice Hall, New York, 1993 2. James D. Gwarthney, Richard Stroup, Economics: Private and Public Choice, Academic Press, New York 1980 3. M. Lieberman, R. Hall, Introduction to Economics, South Western Publishing, Cincinnati, 2000. 4. Colander, David C., <i>Economics</i> , Fifth Edition, Irwin McGraw-Hill Inc., Boston, 2006; 5. William McEachern, Macroeconomics: A Contemporary Introduction, Thomson, New York, 1997 6. Overbeek, Johannes, <i>The Modern World Economy</i> , UPA, New York, London, 1993 | | |
| 8.2 Seminar / Laboratory | Teaching methods | Observations |
| 1. Introduction to economics. Microeconomic and macroeconomic concepts | Presentation, explanation, text analysis | Case studies on the following microeconomic topics: Free market economy The law of supply and demand Recommended: O'Sullivan, A., Sheffrin, S.M., Perez, S.J., (2007), <i>Survey of Economics Principles and Tools</i> , Chapter 3. Demand, Supply, and Market Equilibrium, 3 rd Edition, Pearson, Prentice Hall, pp.48-47, disponibila adresa:[http://www.prenhall.com/behindthebook/0132447029/pdf/O'Sullivan_CH03.pdf]; Krugman, P., Wells, R., (2010), <i>Economics</i> , Chapter 3. Supply and Demand, Princeton University:[http://worthpublishers.com/Catalog/Product.aspx?isbn=9780716771586&tab=about&feature=overview&cparam1=ektron&contentid=3986], august 2013; |
| 2. Perfect competition / Imperfect competition | Presentation, explanation, text analysis | Case studies and short student group presentations on the following microeconomic topics: Perfect / imperfect competition Stock exchange markets. Commodity exchange markets. |

| | | |
|--|--|--|
| 3. Macroeconomic indicators. The balance between revenues and expenditures / the balance between consumption and investments | Presentation, explanation, text analysis, case studies | Case studies and short student group presentations on the following macroeconomic topics: The internationalization and globalization of national economies. The balance between revenues and expenditures / the balance between consumption and investments |
| 4. Economic growth Monetary policies | Presentation, explanation, text analysis, case studies | Case studies and short student group presentations on the following macroeconomic topics: Conceptualization of economic growth and development in the context of the Romanian economy. The euro perspective – the economics of Euro adoption in Romania. The World Bank, (2013), EU11 Regular Economic Report, ISSUE 27, June 2013, disponibil la adresa: [http://www-wds.worldbank.org/external/default/WDSContentServer/WDSP/IB/2013/06/13/000350881_20130613080133/Rendered/PDF/783410REVISED0Box377338B00PUBLIC0.pdf]; |
| 5. Inflation and unemployment | Presentation, explanation, text analysis, case studies | Case studies and short student group presentations on the following macroeconomic topics: Typology and size of inflation Unemployment and its control functions The relationship between inflation-unemployment Mihuț, I.S.; Luță M, (2011), <i>Factors That Trigger Inflation In Romania</i> , Revista economica No. 2 (55) /2011, pp.459-465: [http://economice.ulbsibiu.ro/revista.economica/archive/RE%202-55-2011.pdf]; Eurostat, (2013), <i>Unemployment statistics</i> , disponibil la adresa:[http://epp.eurostat.ec.europa.eu/statistics_explained/index.php/Unemployment_statistics], august 2013; Eurostat, <i>Labour market and labour force statistics</i> , disponibil la adresa: [http://epp.eurostat.ec.europa.eu/statistics_explained/index.php/Labour_market_and_labour_force_statistics]; |
| 6. Economic policies for growth and development | Presentation, explanation, text analysis, case studies | Case studies and short student group presentations on the following macroeconomic topics: Debate on the fiscal policy topic. Flat tax vs. progressive Tax. Policies to promote the national economy in the international area. Mankiw, N.G., (2012), Chapter 36. Six Debates over Macroeconomic Policy, in <i>Principles of Economics</i> , Sixth Edition, pp.811-829, South-Western Cengage Learning; |
| 7. The contextualization of the micro and macroeconomic concepts on the contemporary Romanian economy | Presentation, explanation, text analysis, case studies | Student presentations on the following topic: The contextualization of the micro and macroeconomic concepts on the contemporary Romanian economy Short written evaluation – maximum 5 questions. |

Bibliography

1. Mankiw, N.G., (2012), *Principles of Economics*, Sixth Edition, South-Western Cengage Learning;
2. Krugman, P., Wells, R., (2010), *Economics*, Chapter 3. Supply and Demand, Princeton University,

retrieved at:

[<http://worthpublishers.com/Catalog/Product.aspx?isbn=9780716771586&tab=about&feature=overview&cpa ram1=ektron&contentid=3986>], August 2013;

3. Ray, M., Anderson, D., (2010), *Krugman's Macroeconomics for AP*, adapted from *Macroeconomics*, second edition, by Krugman, P., and Wells, R., worth publishers/BFW, USA.
4. Eurostat:[<http://epp.eurostat.ec.europa.eu/portal/page/portal/eurostat/home/>];
5. The Economist:[<http://www.economist.com/>];
6. FastCompany Magazine:[<http://www.fastcompany.com/>];
7. Harvard Business Review: [<http://hbr.org/search/economics/>];
8. Bloomberg BusinessWeek:[<http://www.businessweek.com/>];
9. Forbes, la adresa:[<http://www.forbes.com/>];
10. Inc. Magazine:[<http://www.inc.com/>];
11. Fortune Magazine:[<http://money.cnn.com/magazines/fortune/>];

9. The correspondence between the content of the course and the expectations of the academic community, professional associations and representative employers in the field:

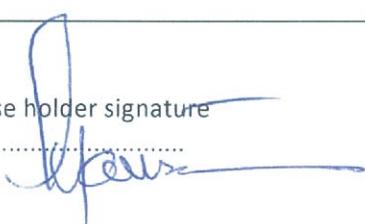
10. Assessment

| Type of activity | 10.1 Assessment criteria | 10.2 Assessment methods | 10.3 Percentage of the final grade |
|-------------------------|---|---|------------------------------------|
| 10.4 Course | | Examination (Written) | 75% |
| 10.5 Seminar/Laboratory | Active seminar involvement, student paper presentation on a specific topic, short evaluation. | Group work + individual assessment + seminar involvement | 25% |

10.6 Minimum standard of performance **Grade 5 following written exam**

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Date
28 Jan. 2016

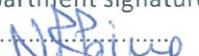
Course holder signature


Seminar holder signature


Date of departmental approval

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Head of department signature

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FIŞA DISCIPLINEI

1. Date despre program

| | | | |
|--|---|--|--|
| 1.1. Instituția de învățământ superior | Universitatea Babeș-Bolyai Cluj-Napoca | | |
| 1.2. Facultatea | Studii Europene | | |
| 1.3. Departamentul | Studii Europene și Guvernanță | | |
| 1.4. Domeniul de studii | Relații internaționale și studii europene | | |
| 1.5. Ciclul de studii | Licență | | |
| 1.6. Programul de studii/ Calificarea | Relații internaționale și studii europene | | |

2. Date despre disciplină

| | | | | | | | |
|---|------------------------------|----------------|---|------------------------|---|--------------------------|--------|
| 2.1. Denumirea disciplinei | Principii de economie | | | | | | |
| 2.2. Titularul activităților de curs | Conf. Dr. Mircea Maniu | | | | | | |
| 2.3. Titularul activităților de seminar | Lect. Dr. Monica Burcă-Voicu | | | | | | |
| 2.4. Anul de studiu | 1 | 2.5. Semestrul | 1 | 2.6. Tipul de evaluare | E | 2.7. Regimul disciplinei | OB, DS |

3. Timpul total estimat (ore pe semestru al activităților didactice)

| | | | | | | | | | | |
|--|-----|--------------------|----|----------------------------------|--------------------------|--|--|--|--|--|
| 3.1. Nr. de ore pe săptămână | 3 | Din care 3.2. curs | 2 | Din care 3.3. seminar/ laborator | 1 | | | | | |
| 3.4. Total ore din planul de învățământ | 42 | Din care 3.5. curs | 28 | Din care 3.6. seminar/ laborator | 14 | | | | | |
| Distribuția fondului de timp | | | | | ore convenționale 6 x 25 | | | | | |
| =150 | | | | | Ore | | | | | |
| Studiul după manual, suport de curs, bibliografie și notițe | | | | | 42 | | | | | |
| Documentare suplimentară în bibliotecă, pe platformele electronice de specialitate și pe teren | | | | | 20 | | | | | |
| Pregătire seminarii/ laboratoare, teme, referate, portofolio și eseuri | | | | | 20 | | | | | |
| Tutoriat | | | | | 8 | | | | | |
| Examinări | | | | | 4 | | | | | |
| Alte activități:..... | | | | | | | | | | |
| 3.7. Total ore studiu individual | 94 | | | | | | | | | |
| 3.8. Total ore pe semestru | 150 | | | | | | | | | |
| 3.9. Numărul de credite | 5 | | | | | | | | | |

4. Precondiții (acolo unde este cazul)

| | |
|--------------------|------------------|
| 4.1. de curriculum | Bazele economiei |
| 4.2. de competențe | |

5. Condiții (acolo unde este cazul)

| | |
|--|--------------------------------------|
| 5.1. de desfășurare a cursului | |
| 5.2. de desfășurare a seminarului/ laboratorului | Participare minima 75% - 5 seminarii |

6. Competențele specifice acumulate

| | |
|--------------------------------|--|
| Competențe profesionale | <p>C1 Identificarea, analiza si gestionarea elementelor care definesc mediul intern si extern al organizației prin diagnosticare si analiză SWOT</p> <p>C2 Elaborarea si implementarea de strategii si politici ale organizației</p> <p>C3 Elaborarea si implementarea sistemului managerial si a subsistemelor sale (alocare si realocare de resurse si activități)</p> <ul style="list-style-type: none"> ● Competente cognitive: o mai buna intrelegere a conceptelor microeconomice și macroeconomice, prin aplicarea acestora la nivelul realitatilor economice actuale, cu precadere in Romania si Uniunea Europeană; intrelegerea empirica a realitatii macro si identificarea stiintifica a parametrilor de modelare; identificarea si intrelegerea politicilor macro ● Instrumental-aplicative: simularea unor situatii concrete si particularizarea notiunilor analizate in cadrul unui context dat prin incurajarea dialogului,dezbaterei problemelor cursului si seminarului si lucrului in echipa; ● Atitudinale: contribuie la dezvoltarea abilitatilor de a actiona in context macroeconomic simulat, la logica de asumare responsabila a unor decizii de tip alocativ in conditii de risc, la pozitionarea macroeconomica in functie de afinitatile ideologice |
| Competențe Transversale | <p>CT2 Identificarea rolurilor si responsabilităților într-o echipă plurispecializată si aplicarea de tehnici de relaționare si muncă eficientă în cadrul echipei</p> <ul style="list-style-type: none"> ● Crearea unei intrelegeri a problemelor microeconomice si macroeconomice majore ale societății actuale, a teoriilor menite să studieze aceste probleme si a politicilor ce urmăresc rezolvarea acestor probleme ● Dezvoltarea abilității studentilor de a urmări în mod competent si obiectiv aspectele economice, precum si implicatiile sociale ce decurg de aici ● Promovarea aplicării practice a principiilor introduse la curs, prin analiza politicilor si evenimentelor economice curente. Se asteaptă ca studentii să demonstreze intrelegerea atât a principiilor pietei (prin demonstratii grafice si rezolvări de probleme), cât si a politicilor fiscale guvernamentale (pe baza unor studii de caz) ● Îmbunătățirea capacitatei studentilor de a comunica în grup si de a răspunde exigentelor unor teme de cercetare (individuale sau de grup) |

7. Obiectivele disciplinei (reiesind din grila competențelor specifice acumulate)

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| 7.1 Obiectivul general al disciplinei | <ul style="list-style-type: none"> ● Cursul si seminarul presupun familiarizarea studentului cu concepte teoretice si totodata cu aspecte practice legate de contextul Microeconomic si Macroeconomic romanesc si din Uniunea Europeană. ● Obiectivul general al disciplinei urmareste ca studentii sa poata interpreta si analiza corect informatiile cu caracter economic, vehiculate in cadrul public. Ei trebuie sa fie in masura sa construiasca scenarii micro si macro cu grad minim de risc in contexte socio-economice si politice diferite. Dimensiunea internationala si europeana, este o constanta in tot discursul profesional al acestei discipline. ● Studentii vor studia teorii, politici si practici macroeconomice, intr-o viziune istorica si comparatista, cu un accent deosebit pe situatia contemporana si pe contextul romanesc. Se pune accent totodata pe studiul produsului si venitului national, inflatiei, somajului, ciclurilor economice si conditiilor crizei, politicilor monetare si fiscale, echilibrului bugetar, cresterii economice si cresterii sustenabile. |
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| 7.2 Obiective specifice | <ul style="list-style-type: none"> ● Abordarea acestei discipline urmareste in primul rand atingerea urmatoarelor obiective: analiza raportului dintre Microeconomie si Macroeconomie; determinarile de natura normativă si pozitivă; asocierea si cauzalitatea; actori economici; determinantii economiei nationale; agregatelor economice si fluxul circular activ; somajul și inflația; consumul și investițiile; politica fiscală, cererea agregată și productia de echilibru; banii si sistemul finansiar precum si politică monetară; bugetul, deficitul si politicile economice publice; cresterea economică si politicile publică. |
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8. Conținuturi

| 8.1 Curs | Metode de predare | Observații |
|--|--|-------------------|
| 1. Teoria științelor economice – concepte de microeconomie și macroeconomie | Toate cursurile incep printr-o analiza de maxim 5 minute a conjuncturii macroeconomice a săptămânii în curs. Studenții sunt rugați să parcurgă în devans principalele linii directoare, pentru a stimula interacțiunea și creativitatea acolo unde este cazul. Principalele obiective ale fiecarui curs sunt subliniate la început, iar la sfârșitul cursului se face o recapitulare a punctelor atinse. | |
| 2. Producția și reproducția Proprietatea și firma Factorii de producție | | |
| 3. Comportamentul consumatorilor | | |
| 4. Legea cererii și a ofertei | | |
| 5. Concurența perfectă și concurența imperfectă | | |
| 6. Costul, prețul și profitul | | |
| 7. Economia națională. Indicatori macroeconomici | | |
| 8. Piața muncii și piața de capital | | |
| 9. Distribuirea veniturilor. Corelația dintre venit, consum, economii și investiții | | |
| 10. Creșterea economică și dezvoltarea. Echilibrul economic general. Ciclicitatea activității economice | | |
| 11. Banii și piața | | |

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| monetara. Politici monetare | | |
| 12. Inflația. Tipologia și dimensiunile inflației | | |
| 13. Statul și economia politici economice pentru creștere și dezvoltare. Politici fiscale | | |
| 14. Contextualizarea conceptelor macroeconomice la nivelul economiei românești | | |
| Bibliografie | | |
| 1. Olivier Blanchard, Macroeconomics, Prentice Hall, New York, 1993 | | |
| 2. James D. Gwartney, Richard Stroup, Economics: Private and Public Choice, Academic Press, New York 1980 | | |
| 3. M. Lieberman, R. Hall, Introduction to Economics, South Western Publishing, Cincinnati, 2000. | | |
| 4. Colander, David C., Economics, Fifth Edition, Irwin McGraw-Hill Inc., Boston, 2006; | | |
| 5. William McEachern, Macroeconomics: A Contemporary Introduction, Thomson, New York, 1997 | | |
| 6. Overbeek, Johannes, The Modern World Economy, UPA, New York, London, 1993 | | |
| 8.2 Seminar/laborator | Metode de predare | Observații |
| 1. Seminar introductiv-fundamentele teoriei microeconomice și macroeconomice | prezentare explicația problematizarea dialogul | Case studies on the following microeconomic topics: Free market economy The law of supply and demand Recommended: O'Sullivan, A., Sheffrin, S.M., Perez, S.J., (2007), <i>Survey of Economics Principles and Tools</i> , Chapter 3. Demand, Supply, and Market Equilibrium, 3 th Edition, Pearson, Prentice Hall, pp.48-47, disponibil la adresa:[http://www.prenhall.com/behindthebook/0132447029/pdf/O'Sullivan_CH03.pdf]; Krugman, P., Wells, R., (2010), <i>Economics</i> , Chapter 3. Supply and Demand, Princeton University:[http://worthpublishers.com/Catalog/Product.aspx?isbn=9780716771586&tab=about&feature=overview&cparam1=ektron&contentid=3986], august 2013]; |
| 2. Concurență perfectă / concurență imperfectă | prezentare dezbatere dialog problematizare observatie | Case studies and short student group presentations on the following microeconomic topics: Perfect / imperfect competition Stock exchange markets. Commodity exchange markets. |
| 3. Indicatori macroeconomici Echilibrul dintre venituri și cheltuieli, | explicatia demonstrația dezbaterea problematizarea observația | Case studies and short student group presentations on the following macroeconomic topics: The internationalization and globalization of national economies. The balance between revenues and expenditures / the |

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| dintre consum și investiții | | balance between consumption and investments |
| 4. Creșterea economică Politica monetară | prezentare analiză dezbatere dialog problematizare observație | <p>Case studies and short student group presentations on the following macroeconomic topics:</p> <p>Conceptualization of economic growth and development in the context of the Romanian economy.</p> <p>The euro perspective – the economics of Euro adoption in Romania.</p> <p>The World Bank, (2013), <i>EU11 Regular Economic Report</i>, ISSUE 27, June 2013, disponibil la adresa: [http://www-wds.worldbank.org/external/default/WDSContentServer/WDSP/IB/2013/06/13/000350881_20130613080133/Rendered/PDF/783410REVISED0Box377338B00PUBLIC0.pdf];</p> |
| 5. Inflație Şomaj | prezentare dezbatere dialog problematizare observație | <p>Case studies and short student group presentations on the following macroeconomic topics:</p> <p>Typology and size of inflation</p> <p>Unemployment and its control functions</p> <p>The relationship between inflation-unemployment</p> <p>Mihuț, I.S.; Luțăș M, (2011), <i>Factors That Trigger Inflation In Romania</i>, Revista economica No. 2 (55) /2011, pp.459-465: [http://economice.ulbsibiu.ro/revista.economica/archive/RE%202-55-2011.pdf];</p> <p>Eurostat, (2013), <i>Unemployment statistics</i>, disponibil la adresa:[http://epp.eurostat.ec.europa.eu/statistics_explained/index.php/Unemployment_statistics], august 2013;</p> <p>Eurostat, <i>Labour market and labour force statistics</i>, disponibil la adresa: [http://epp.eurostat.ec.europa.eu/statistics_explained/index.php/Labour_market_and_labour_force_statistics];</p> |
| 6. Politici economice pentru creștere și dezvoltare | analiza dezbatere dialog problematizare observație | <p>Case studies and short student group presentations on the following macroeconomic topics:</p> <p>Debate on the fiscal policy topic. Flat tax vs. progressive Tax.</p> <p>Policies to promote the national economy in the international area.</p> <p>Mankiw, N.G., (2012), Chapter 36. Six Debates over Macroeconomic Policy, in <i>Principles of Economics</i>, Sixth Edition, pp.811-829, South-Western Cengage Learning;</p> |
| 7. Contextualizarea aspectelor micro și macroeconomice în cadrul economiei românești contemporane | analiza dezbatere dialog problematizare observație | <p>Student presentations on the following topic:</p> <p>The contextualization of the micro and macroeconomic concepts on the contemporary Romanian economy</p> <p>Short written evaluation – maximum 5 questions.</p> |
| Bibliografie | | |
| 1. Mankiw, N.G., (2012), <i>Principles of Economics</i> , Sixth Edition, South-Western Cengage Learning; | | |
| 2. Krugman, P., Wells, R., (2010), <i>Economics</i> , Chapter 3. Supply and Demand, Princeton University, retrieved at: | | |

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| [http://worthpublishers.com/Catalog/Product.aspx?isbn=9780716771586&tab=about&feature=overview&cparam1=ektron&contentid=3986], August 2013; |
| 3. Ray, M., Anderson, D., (2010), <i>Krugman's Macroeconomics for AP</i> , adapted from Macroeconomics, second edition, by Krugman, P., and Wells, R., worth publishers/BFW, USA. |
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| 8. Bloomberg BusinessWeek:[http://www.businessweek.com/]; |
| 9. Forbes, la adresa:[http://www.forbes.com/]; |
| 10. Inc. Magazine:[http://www.inc.com/]; |
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9. Coroborarea conținuturilor disciplinei cu așteptările reprezentanților comunității epistemice, asociațiilor profesionale și angajatorilor reprezentativi din domeniul aferent programului

10. Evaluare

| Tip de activitate | 10.1. Criterii de evaluare | 10.2. Metode de evaluare | 10.3. Pondere din nota finală |
|---|---|--|-------------------------------|
| 10.4. Curs | | Examen scris | 75% |
| 10.5. Seminar/laborator | Participarea la dezbatere, analiza unor studii de caz și prezentarea unui mini-proiect pe o temă data + evaluare de parcurs | Activitate la seminar Evaluari pe parcurs Tutoriat | 25% |
| 10.6. Standard minim de performanță | | | |
| <ul style="list-style-type: none"> Nota 5 (cinci) la examenul scris <p>Se vor evalua competențele C2,3,4,5 – standard minim - Formularea de strategii și politici pentru organizatii de mica complexitate (în ansamblu sau pe o componentă)/ Elaborarea unui miniproiect managerial la nivel de organizatie si/sau compoenen / Aplicarea unui set de instrumente, metode și modalitati manageriale la nivelul unei situatii organizationale/ Fundamentarea și aplicarea unei metode specifice de luare a deciziilor într-un context organizational dat</p> | | | |

Data completării:
28 ian. 2015

Semnătura titularului de curs:

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Semnătura titularului de seminar:

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Data avizării în catedră
18.01.2016

Semnătura Șefului de departament/ catedră

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NR. Raina